# linutop

## PRESS RELEASE

## Linutop announces Linutop.TV a new Digital Signage Service!

Linutop.TV is a brand new and affordable service for essential Digital Signage needs.

Paris. France – June 6<sup>th</sup>. 2012 – Today Linutop, specialized in Small Linux PC launches a Digital Signage Service: Linutop.TV.

**Linutop.TV** is an online playlist edition and broadcast service. This service enables to build playlists from various Media files (photos, videos, WebPages ...) and broadcast them remotely on a screens network.

Linutop.tv is Digital Signage Solution, energy-efficient, guick to setup and affordable.

#### Linutop.TV Sevice's Benefits:

- Affordable: economic model with no time commitment starting at starting at 20€/month per screen. Energy efficient solution.

- Online editing made simple: accessible from any web browser (no software installation needed).

- Automated broadcast: 24/24, 7/7 ability to display offline, with low bandwidth use.
- Security: Remote secured management of screens networks.
- Compatibility: Linutop Computers or PC with Linutop OS.

#### Use cases:

- With a low maintenance cost, Linutop.TV is perfect in professional and industrial environments, schools, universities, hotels, restaurants, commercial display, museums, kiosks, waiting room and any public location.

- Linutop.TV is a great tool for communication agencies, enabling direct broadcast of their messages to customers.

#### Linutop in brief

Linutop is a small, Linux-based PC intended for accessing Internet, Digital Signage, Monitoring and more. Linutop Operating System, Linutop OS, is now available on PC as well. Its stability and small size are perfect for specific uses. Linutop.TV nicely completes Linutop products by offering a Digital Signage management tool over the Web. Any Linutop computer or PC with Linutop OS can be used as Linutop.TV's player for Digital Signage.

Linutop.TV Service is available now: {HYPERLINK "http://www.linutop.tv/"} (starting at 20€/month)

Linutop. IV Specifications:	
Online Internet playlists manager: www.linutop.tv	Player: included in Linutop OS, Linutop 2, 3, 4 ou PC
Medias : Online library upload:	Installable on USB key or Hard Drive
- Photos (JPG, PNG, GIF)	TV Server locally installable on linutop OS
<ul> <li>Videos (MP3, MP4, AVI, FLV, MOV)</li> </ul>	Included Services :
- HTML Pages	Automated configuration player / linutop.TV account
<ul> <li>HTML Templates (programmation possible)</li> </ul>	- Server hosting
Playlists configuration : Order and display duration	- Server maintenance
media display, loop start date.	- Monitoring Server / software
Programmable (parameterized) Screen power off.	

### Linuton TV Chasifications

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#### About Linutop

Linutop company specializes in energy-efficient IT solutions based on open-source software. It develops and distributes silent and robust mini PCs (fanless with no mobile parts) with pre-installed Linutop OS software (also available for PC). Linutop Mini PCs are cost-effective solutions for kiosks, Digital Signage with Linutop.TV, monitoring and much more.

Its leading products, the Linutop 2, 3 and 4, are used in schools, hotels, restaurants, banks, factories, museums, waiting rooms and other public locations. Established in Europe and founded in 2006, Linutop is now sold in over 50 countries.

Learn more at { HYPERLINK "http://www.linutop.com" }.

#### Linutop was awarded the TIC21 price for sustainable innovation 2007.

Press Kit & Photos: { HYPERLINK "http://www.linutop.com/info/presse.en.html" } Photo Linutop.TV: { HYPERLINK "http://linutop.com/images/linutop.TV\_digital\_signage\_wll.jpg" }

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